American Daffodil Society 2018 Convention Program

Sponsored by
The American Daffodil Society

Hosted by
The Middle Tennessee Daffodil Society
commemorating their 60th anniversary

At the Franklin Marriott Cool Springs
700 Cool Springs Road
Franklin, TN 37067

April 5-8, 2018
Join the American Daffodil Society

For further information, contact:
American Daffodil Society, Inc.
Attn: Executive Director
8374 State Rd 45
Unionville, IN 47468
ads_exec_dir@daffodilusa.org

ADS Websites:
www.daffodilusa.org
www.daffodilusastore.org
www.daffseek.org
www.dafftube.org
www.dafflibrary.org

THE CONVENTION COMMITTEE

Convention Co-Chairs
Susan Basham, Becky Fox Matthews
Registrar
Molly Adams
Programs Chairman
Ted Snazelle
Bus Tours
Susan Basham
National Show Chairman
Michael and Lisa Kuduk
Photography Division Chairman
Annie Owen
Artistic Design Division Chairman
Bonnie Campbell and Pam Braun
Clerks Chairman
Lisa Kuduk
Publicity
Allen Haas
Hospitality
Suzanne Shambaugh
Publications
Becky Fox Matthews, Michael Kuduk
Logo Artwork
Rebecca Brown
Multimedia Chairman Webmaster
Jim Wilson
and Social Media Judges School
Lynn Slackman
Chairman
Cathy Felton
Judges Refresher Chairman
Carolyn Hawkins
Table floral designs
Anne Cain
Boutique
Sandra Frank, Anne Cain, Susan Basham
Commercial Exhibits
Glenna Graves

Thank you to our Volunteers!

Evelyn Mroczek
Carol Smith
Emily Smith
Mary Hawkins
Laura Hill
Phyllis Avant
George Avant
Sarah Wilkerson
Kim Owens
Martha Fortenberry
Claudia Seybert
Thom Shambaugh
Patty Leon
Velma Mangrum
Stephanie Basham
Kim Rogers
Mancil Ezell
Ray Basham
Anne Layman Wires
Ginny Purdue
Donna Woods
Barbara Windes
Karen Murphy
Elizabeth Miller
The American Daffodil Society and the Middle Tennessee Daffodil Society thank the following for their generous 2018 Convention sponsorships!

Gold Level
- Flower Magazine

Silver Level
- The RAD Trust, Trey Smith, Anonymous, Jive!, Texas Daffodil Society

Friends Level
- Cheekwood Estate and Gardens, Mid-South Daffodil Society, Plant Health Services, FTB Advisors, Georgia Daffodil Society, Gibbs Gardens, Creekside Garden Center, Brent and Becky's

Memorials
- Georgia Daffodil Society in memory of John Lipscomb and Betty Hartzog
- Peggy Bowditch in memory of Ruth "Petie" Whitehead Matheson
- Susan and Ray Basham in memory of Sally Stanford (Mrs. Harold) and Mary Cartwright (Mrs. Robert)
- Texas Daffodil Society in memory of Rodney LaRue Armstrong, Jr. and Dottie Sable

Honorariums
- Kennon and Molly Hampton for Phyllis Hess, Becky Fox Matthews, Susan Basham and Harold Koopowitz
- Middle Tennessee Daffodil Society for Sara Van Beck, Fredrica Lawlor, Nancy Tackett, Ben Blake, Mary Lou Gripshover and Michael Berrigan
- Susan and Ray Basham for Richard (Dick) Frank
- Texas Daffodil Society for Keith Kridler, Sarah Wilson Andry, Mary Ann Moreland, Ann Hibbs, Sue John and Glenda Brognotti

And more...
Wine for the Newcomers Reception compliments of Byrd and Anne Cain.

The use of the photography display equipment compliments of the Williamson County Mayor, Rogers Anderson.
Keynote Speaker, Saturday night

Frans Veul is a bulb breeder and grower from Anna Paulowna in the Netherlands. Frans planted his first bulbs at the age of 13 in his parents’ garden. He started his first bulb company growing and selling tulips and daffodils when he was 18 years old. Around 2000, Frans was looking for new markets for bulbs. Because bulbs contain active substances and extracts with value for the chemical industry, a new company, Holland Biodiversity, was formed with Prof. Y. Phiri and Prof. Dr. R. Verpoorte of Natural Products Laboratory. The company’s goal is to find new elements to develop and trade in the fields of pharmacy, nutrition, cosmetics and agro-chemistry and to sustain the horticultural crops in non-traditional markets. Frans will address “New Varieties from Holland Breeders and Growers.”

Sunday night speaker

Brent Heath from Brent & Becky’s Bulbs will present “Daffodils in American Gardens.” Brent and his wife Becky have a twenty-eight acre farm in Gloucester, VA. Brent thinks of his family as a flower bulb supplier, garden writers, photographers, lecturers, consultants and educators. Brent co-authored the book “Daffodils for the American Gardens”. “We are excited about our ideas and dreams as we begin the move into our 4th generation! And we look forward to sharing our experience with you. We are truly fortunate to be involved in such a positive occupation that universally helps people to smile by creating beautiful gardens and, therefore, enjoying a happier life. May your gardens overflow with smiles.”

Saturday morning 9:30 am seminar

Julie Hardy and husband Dave from Northern Ireland could have accurately been described as novices only six years ago. But with a passion for gardening and a good business head, Julie is now the proud grower of up to 500 varieties of daffodils on her family’s farmland in Dromore. Dave attended a Northern Ireland Daffodil Group event, met Brian Duncan and this resulted in Dave and Julie being invited to see Brian’s daffodils. Since this initial meeting, Brian has played an instrumental role in helping both Julie and Dave to hone their skills as worldwide daffodil growers and breeders. Having incorporated Ringhaddy Daffodils as part of their own Esker Farm Daffodils business in the last year, their business has taken on a life of its own.

Saturday morning 10:30 am seminar

Frans Veul, a bulb breeder and grower from Anna Paulowna will present “Hybridizing Tazettas in the Netherlands.” Ten years ago when Frans’ son entered the company, Frans started breeding daffodils. His family company, Veul Bulbs, practices the socially responsible and sustainable cultivation of bulbs and specializes in exceptional and new varieties.

Sunday morning 9:00 am Judges Refresher

Join Keith Kridler from Mount Pleasant, TX for “Judging Historic Daffodils.” Keith is the president of the Texas Daffodil Society, a Texas Master Gardener, and a wonderful presenter with a wealth of knowledge on Historic daffodils. You do not have to be a daffodil judge to attend this presentation, but to receive ADS credit for the Judges Refresher, you do need to register (which can be done at the door with your payment of $5 to ADS) and if you are registered for Judges credit be sure that you sign in with Carolyn Hawkins, ADS Judges Refresher Chairman.

Sunday lunch speaker at Cheekwood

Jane MacLeod is the President and CEO of Cheekwood Estate and Gardens. Since joining the nonprofit organization in September 2010, Jane’s leadership and vision have been instrumental in transforming the historic estate into one of the Southeast’s premier art and garden destinations. She is leading The Cheekwood Campaign, the institution’s first in nearly 20 years, which to date has raised $22 million toward a $30 million goal. Under her management, Cheekwood embarked on the refurbishing of the Cheekwood Mansion to reflect the 1930s lifestyle, which debuted in June 2017. Jane will inform us about Cheekwood, one of the finest examples of an American Country Place Era Estate in the nation.

Saturday morning 8:30 am seminar

Ted Snazelle from Clinton, MS will share his expertise with “Hybridizing Jonquil and Tazetta Daffodils.” He has a degree in Botany and Plant Pathology and a Ph.D. in Botany and Plant Pathology (both degrees specializing in plant virology). He was a faculty member and Coordinator of Biology at The University of Tennessee at Nashville for eight years before moving to Clinton, MS where he spent 34 years as a faculty member and Chair of the Department of Biological Sciences of Mississippi College. He retired from full-time teaching/research in 2014. Ted served a term as President of the American Daffodil Society and is the author of Pests and Diseases of Daffodils, a compilation and reprinting of his articles by the Middle Tennessee Daffodil Society.

Saturday morning 10:30 am seminar

Frans Veul, a bulb breeder and grower from Anna Paulowna will present “Hybridizing Tazettas in the Netherlands.” Ten years ago when Frans’ son entered the company, Frans started breeding daffodils. His family company, Veul Bulbs, practices the socially responsible and sustainable cultivation of bulbs and specializes in exceptional and new varieties.

Sunday morning 9:00 am Judges Refresher

Join Keith Kridler from Mount Pleasant, TX for “Judging Historic Daffodils.” Keith is the president of the Texas Daffodil Society, a Texas Master Gardener, and a wonderful presenter with a wealth of knowledge on Historic daffodils. You do not have to be a daffodil judge to attend this presentation, but to receive ADS credit for the Judges Refresher, you do need to register (which can be done at the door with your payment of $5 to ADS) and if you are registered for Judges credit be sure that you sign in with Carolyn Hawkins, ADS Judges Refresher Chairman.

Sunday lunch speaker at Cheekwood

Jane MacLeod is the President and CEO of Cheekwood Estate and Gardens. Since joining the nonprofit organization in September 2010, Jane’s leadership and vision have been instrumental in transforming the historic estate into one of the Southeast’s premier art and garden destinations. She is leading The Cheekwood Campaign, the institution’s first in nearly 20 years, which to date has raised $22 million toward a $30 million goal. Under her management, Cheekwood embarked on the refurbishing of the Cheekwood Mansion to reflect the 1930s lifestyle, which debuted in June 2017. Jane will inform us about Cheekwood, one of the finest examples of an American Country Place Era Estate in the nation.
**ADS 2018 Music City Convention**

**Schedule of Events**

**Thursday, April 5, 2018**
- 8:00 am - 5:00 pm Judges School III (Appaloosa)
- 2:00 pm - 8:00 pm Registration Open (Mustang)
- 2:00 pm - 3:30 pm Executive and Finance Committees Meeting (Thoroughbred Boardroom)
- 2:00 pm - 3:30 pm Daffodil show staging (Salon 1-3)
- 2:00 pm - 7:00 pm Photography entries accepted (Conference Center Lobby)
- 2:00 pm - 7:00 pm Design entries accepted (Salon 5)
- 3:30 pm - 4:15 pm Free to the public - “Daffodils 101, Part 1” with Brent Heath (Arabian)
- 3:30 pm - 4:15 pm Free to the public - “Daffodils 101, Part 2” with Michael Berrigan (Clydesdale)
- 4:30 pm - 5:15 pm Free to the public - “Daffodils 101, Part 1” with Brent Heath (Arabian)
- 4:30 pm - 5:15 pm Free to the public - “Daffodils 101, Part 2” with Michael Berrigan (Clydesdale)
- 6:00 pm - 7:00 pm New Attendees “Meet and Greet” Reception (Hospitality Suite #420)

**Friday, April 6, 2018**
- 12:00 am - 9:00 am Daffodil show staging (Salons 1-3)
- 7:00 am - 9:00 am Design entries accepted (Salon 5)
- 8:00 am - 7:00 pm Registration Open (Mustang)
- 12:00 pm - 7:00 pm Boutique Open (Mustang)
- 8:30 am - 9:30 am Horticultural Judges & Clerks Breakfast with Instructions (Carothers)
- 8:45 am Optional Bus Tour to The Parthenon and The Hermitage with lunch served at the Hermitage Cabin by the Spring (Buses load at Conference Center Entrance)
- 9:30 am Horticultural, Photography and Design judging begins (Salon 5)
- 12:45 pm Tennessee First Lady Haslam and President & CEO of Cheekwood, Jane MacLeod open the 2018 American Daffodil Society Show with a Ribbon Cutting
- 1:00 pm - 1:45 pm All Judges & Clerks (Horticulture, Photography & Design) Lunch (Carothers)
- 1:00 pm - 7:00 pm Show is Open to the Public (Salon 5)
- 3:45 pm Tour bus returns to hotel
- 4:00 pm - 5:30 pm Outgoing ADS Board Meeting (Quarter Horse/Palomino)
- 6:00 pm - 8:00 pm Live music, Carolyn Martin Music
- 6:00 pm - 7:00 pm Social reception/Cash bar (Outside Mustang)
- 7:00 pm Awards Dinner and Annual Meeting (Salons 1-4)

**Saturday, April 7, 2018**
- Breakfast on your own
- 9:00 am - 7:00 pm Show is Open to the Public (Salon 5)
- 8:30 am - 9:15 am Seminar: Hybridizing Jonquils and Tazettas in MS (Ted Snazelle (Salons 1-4)
- 9:00 am - 5:00 pm Boutique open
- 9:30 am - 10:15 am Seminar: Irish Hybridizers with Julie Hardy (Salons 1-4)
- 10:30 am - 11:15 Seminar: Hybridizing Tazettas in the Netherlands with Frans Veul (Salons 1-4)
- 11:30 pm - 12:15 Seated Lunch (Salons 7-9)
- 12:30 pm Optional Bus tour to Carnton Plantation and scenic bus tour of Franklin (Buses load at Conference Center Entrance)

**Saturday, April 7, 2018 (continued)**
- 4:30 pm Tour Bus returns to hotel
- 5:00 pm Bulb Auction (Quarter Horse/Palomino)
- 5:06 pm - 7:00 pm Design entries removed from show room (Salon 5)
- 5:00 pm - 12 noon Sun. Photography entries removed (Conference Center Lobby)
- 6:00 pm - 8:00 pm Live music, Joe Freels and his Jazz Ensemble
- 6:00 pm - 7:00 pm Social reception (Cash bar) (Outside Mustang)
- 7:00 pm Dinner with Keynote Speaker, Frans Veul (Salons 1-4)
- 9:00 pm Take down show after dinner (Salon 5)

**Sunday, April 8, 2018**
- Breakfast on your own
- 9:00 am - 10:00 am Judges Refresher: Historics by Keith Kridler (Quarter Horse/Palomino)
- 10:15 am Bus tour to Cheekwood Estate and Gardens (Buses load at Conference Center Entrance)
- 11:00 am Lunch with overview of Cheekwood by CEO Jane MacLeod
- 12:30 pm - 3:00 pm Tour A Cheekwood Gardens followed by Private Garden
- 12:30 pm - 3:30 pm Tour B Cheekwood Gardens & History followed by Private Garden
- 12:30 pm - 3:40 pm Tour C Cheekwood Gardens, History & Art followed by Private Garden
- 4:00 pm Last Tour Bus returns to hotel
- 4:30 pm - 5:30 pm Incoming Board Meeting (Quarter Horse/Palomino)
- 6:00 pm - 7:00 pm Social reception (Cash bar) (Outside Mustang)
- 7:00 pm Dinner with Speaker Brent Heath “Daffodils in American Gardens” (Salons 1-4)
- 8:00 pm Invitation to the 2018 Fall Board Meeting
- 8:00 pm Invitation to the 2019 Convention

**Monday, April 9, 2018**
- 9:15 am - 5:00 pm Optional Music City Monday Private Discover Nashville with Lunch Tour (Buses load at Conference Center Entrance)

**Tuesday, April 10, 2018**
- 7:00 pm Optional Grand Ole Opys (on your own)

---

**Please...**

**Wear your convention badge at all times for admission to events.**

**Welcome New Attendees!**

And don't forget to visit the Daffodil Boutique in the Mustang Room!
Friday Optional Tour to the Parthenon and the Hermitage

The Parthenon is located in Centennial Park, Nashville's premier urban park. The re-creation of the 42-foot Athena statue inside the Parthenon is the focus of the Parthenon just as it was in ancient Greece and is a sight to see! The building and the Athena statue are both full-scale replicas of the Athenian originals. Nashville's nickname, the "Athens of the South," influenced the choice of the building of the first Nashville Parthenon for the centerpiece of the 1897 Centennial Exposition.

The Hermitage is the presidential mansion of Andrew Jackson, the seventh President of the United States from 1829 to 1837. In 1804, Andrew Jackson purchased a 425-acre farm that would become The Hermitage. The original structure of the mansion was a brick Federal-style house constructed between 1819 and 1821. In 1819, Andrew Jackson hired the English gardener William Frost to plan a garden designed as a typical, foursquare English garden with four quadrants and circular center beds planted with flowers, herbs, shrubs, vines, vegetables, berries and fruit trees. Rachel Jackson died in 1828 before Andrew's inauguration in 1829. Andrew had her buried in the garden covered by a small grave house. In 1831 during Jackson's presidency, the Hermitage was extensively remodeled and a tomb modeled after a Grecian monument replaced Rachel's grave house. The current 13-room Greek Revival style mansion was built after a chimney fire seriously damaged the original mansion in 1834. After his death in 1845 Andrew Jackson was buried next to his wife. (Box lunches will be provided in the Cabin by the Spring which overlooks a wooded glen with the Jackson family's original stone Spring House.)

Saturday Optional Tour to Carnton Plantation with Scenic Drive through Franklin TN

After lunch we head out for Carnton, a historic plantation house built by Randal McGavock in 1826. In 1864 Carnton was the site of one of the bloodiest battles of the Civil War, The Battle of Franklin. The house was used as a field hospital for tending the wounded and dying after the Battle of Franklin. The McGavock's donated 2 acres of land that became the McGavock Confederate Cemetery, a place for quiet reflection. The novel Widow of the South by Robert Hicks is based on the true story of Carrie McGavock and Carnton.

Approximately 66,000 people live in Franklin. The Cool Springs area is a business, dining and shopping hub with many Fortune 500 companies located here. Franklin TN has won numerous awards, including Best Southern Town, Most Romantic Main Street, Top 10 for Historic Preservation, One of the Best Cities for Startups, Best Places to Live, Top 50 City to Start a Small Business, Money Magazine's Top 10 Places to Retire, Great American Main Street Award, Number One Small Town in Tennessee, #10 for new jobs created in America and projected to be 3rd in America for new jobs over the next twenty years and One of Five Best Places in America to Antique Shop.

Sunday Tour to Cheekwood Estate and Gardens and the Basham's Private Garden

Cheekwood Estate and Gardens, the 55-acre estate built by the Maxwell House Coffee fortune in Nashville, Tennessee, is one of the finest examples of an American Country Place Era estate in the nation.

The Botanical Garden is a spectacular showcase of color and horticultural diversity with eleven specialty display gardens and a stunning natural landscape. Cheekwood is a designated Display Garden of the American Daffodil Society featuring the Hardison Daffodil Collection and numerous large plantings of daffodils throughout the property including the new Basham Daffodil Fields.

Cheekwood's treasured dogwood collection has been granted membership in the North American Plant Collection Consortium (NAPCC), making it the first dogwood collection in North America to be recognized by NAPCC.

The garden of Susan and Ray Basham will be one more delight to experience before your bus heads back to the hotel. This very private small city garden incorporates daffodils in a special setting that includes contemporary art. You can expect a few fun surprises in this garden.

Music City Monday Tour

See the tourists' side of Music City, USA. Gray Line Tours will provide Convention attendees with a private Discover Nashville Tour which includes pickup and drop-off from the hotel, a narrated driving tour, admission into the Country Music Hall of Fame and the Ryman Auditorium (the original home of the Grand Ole Opry), lunch at Puckett's at 5th and Church, and even time to do a little exploring of your own on Lower Broadway, also know as the Honky-Tonk Highway.

If you should decide you want to spend more time in Music City, you can always skip the bus ride back to the hotel, stay in Music City for dinner and more fun and arrange for Lyft, Uber or a taxi to take you back to the hotel.

Tuesday Grand Ole Opry (on your own)

The Grand Ole Opry at the Opry House on Music City Drive happens on Tuesday nights. To stay over for this time-honored Music City tradition on-your-own, you will need tickets reserved in advance at www.opry.com. With eight or more artists on each show, every Opry audience is treated to a sample of music from a dynamic lineup of new stars, superstars and legends of country music. Due to the nature of the Opry, a complete artist line-up is not posted until the week of each show and even then may change, but there are always fun musical surprise guests.
Texas Daffodil Society

Activities throughout the year include four meetings with informational speakers, bulb sales in the spring and fall, and the annual TDS Daffodil Show. The TDS also hosts several information booths throughout the year in conjunction with gardening events in our state.

Mid-South Daffodil Society

Greater Memphis Tennessee area
Events: Spring Daffodil Show and Fall Bulb Sale

CREEKSIDE
GARDEN CENTER & LANDSCAPING, LLC

106 Harding Place, Nashville, TN 37205  www.creekside106.com

"In Money Does Grow on Trees, the Family Tree, Trey Smith hits another home run. He makes a difficult subject simple and distills his years of experience in complex finance and investing down to understandable bite-sized chapters that address each stage of a family's life. This will be our 'go-to guide' for family investing and generational estate planning."

-Omar L. Hamada, MD, MBA and Tara N. Hamada, MD, Primum Vire Transformational Health, The Hamada Group, LLC.

"Author Trey Smith's first book, The Tips Tricks and $ Advice They Didn't Teach You in College Ranked Top 5 Best Seller On Amazon's Personal Money Management list. In addition, Trey has published several articles on CNBC.com and Forbes. He's been a guest lecturer at Vanderbilt University, and speaks for the National Business Institute."

The RAD Trust

Author Trey Smith's first book, The Tips Tricks and $ Advice They Didn't Teach You in College Ranked Top 5 Best Seller On Amazon's Personal Money Management list. In addition, Trey has published several articles on CNBC.com and Forbes. He's been a guest lecturer at Vanderbilt University, and speaks for the National Business Institute.
The Georgia Daffodil Society Welcomes Exhibitors and Attendees To the 2018 ADS Convention

GIBBS GARDENS
20 MILLION DAFFODILS
"The Most Stunning Daffodil Garden Ever!"
American Daffodil Society Display Garden, one of only 25 in the U.S.
Over 20 million blooms, including 100 different varieties, is what Southern Living calls "the most spectacular display of blooms this side of Holland."
1987 Gibbs Drive
Ball Ground, GA 30107
770-493-1881
www.gibbsgardens.com

Proud to support the American Daffodil Society

BRYAN BELL, CFP®, CHFC®
Vice President
Senior Financial Advisor
FTB Advisors, Inc.
211 Franklin Rd. Suite 300
Brentwood, TN 37027
629-208-2046
Rbell@FTBAdvisors.com