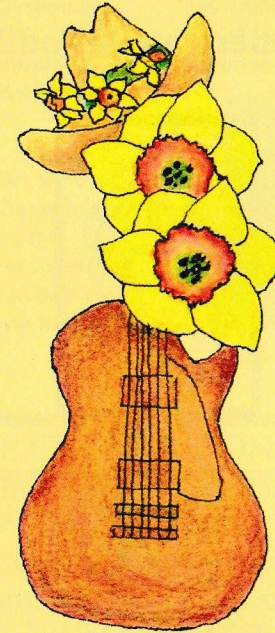


American Daffodil Society 2018 Convention Program



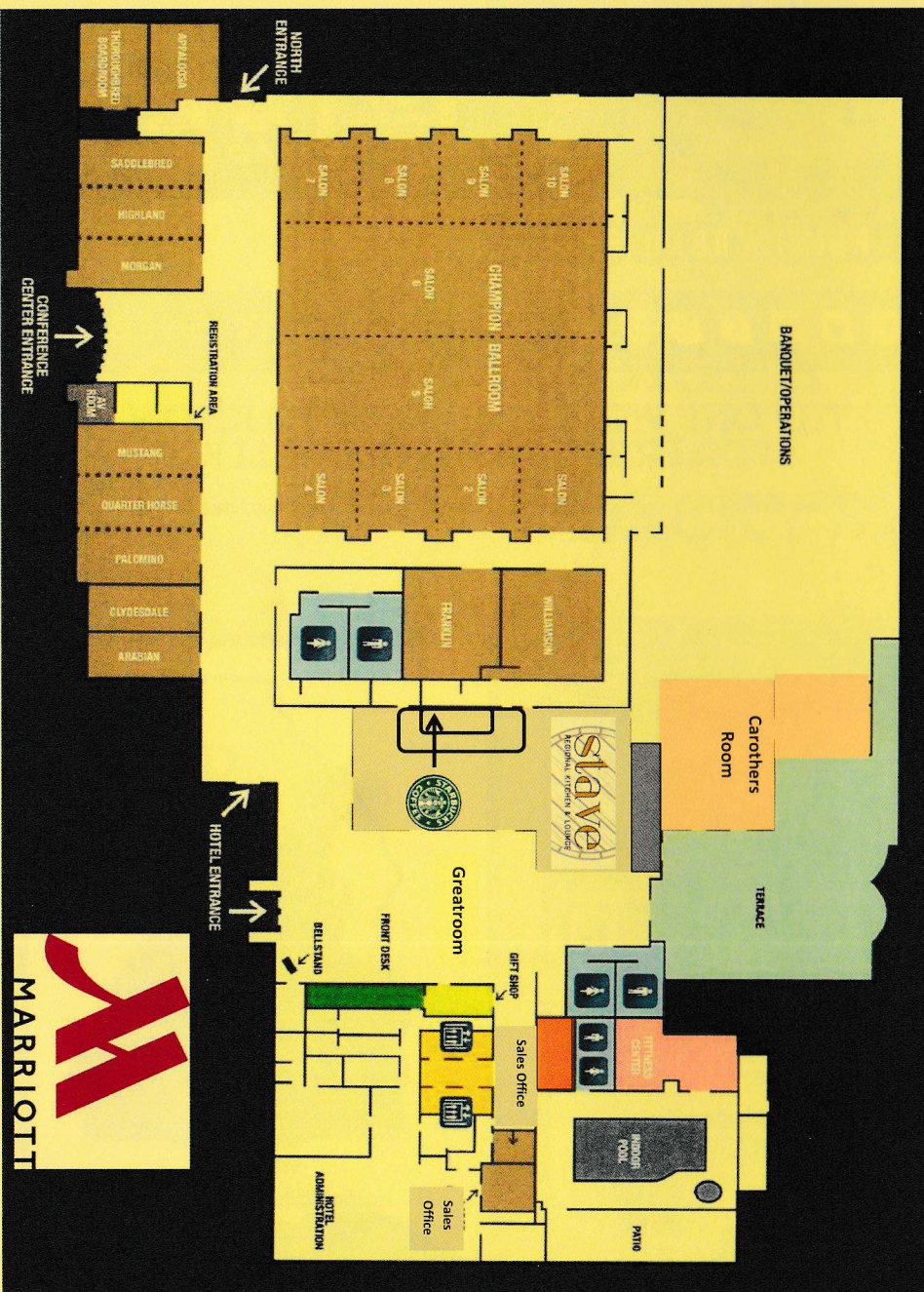
Sponsored by
The American Daffodil Society

Hosted by
The Middle Tennessee Daffodil Society
commemorating their 60th anniversary

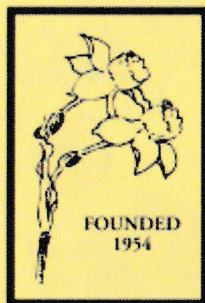
At the Franklin Marriott Cool Springs
700 Cool Springs Road
Franklin, TN 37067

April 5-8, 2018

Franklin Marriott Cool Springs



Join the American Daffodil Society



For further information, contact:

American Daffodil Society, Inc.
Attn: Executive Director
8374 State Rd 45
Unionville, IN 47468
ads_exec_dir@daffodilusa.org

ADS Websites:

www.daffodilusa.org
www.daffodilusastore.org
www.daffseek.org
www.dafftube.org
www.dafflibrary.org

WELCOME TO THE 64th ANNUAL ADS CONVENTION

The Middle Tennessee Daffodil Society welcomes everyone to Nashville! We are especially proud and honored to host the 2018 American Daffodil Society's Annual Show and Convention. This year marks the 64th ADS Convention, MTDS's 60th anniversary, as well as the 5th ADS National Convention in Nashville.

As Co-Chairs of the convention, we hope everyone will have as much fun here in town as we have had planning this event. Please don't hesitate to contact either Becky or Susan if we can help you in any way to better enjoy your time at our convention.

We want to especially call out and thank all of our committee chairmen, friends, sponsors, and volunteers who have donated their time and money to make this event special for everyone. Thank you all for coming! And now, most importantly, LET'S PARTY!



Susan Basham and Becky Fox Matthews
2018 Convention Chairs

THE CONVENTION COMMITTEE

Convention Co-Chairs	Susan Basham, Becky Fox Matthews
Registrar	Molly Adams
Programs Chairman	Ted Snazelle
Bus Tours	Susan Basham
National Show Chairman	Michael and Lisa Kuduk
Photography Division Chairman	Annie Owen
Artistic Design Division Chairman	Bonnie Campbell and Pam Braun
Clerks Chairman	Lisa Kuduk
Publicity	Allen Haas
Hospitality	Suzanne Shambaugh
Publications	Becky Fox Matthews, Michael Kuduk
Logo Artwork	Rebecca Brown
Multimedia Chairman Webmaster	Jim Wilson
and Social Media Judges School	Lynn Slackman
Chairman	Cathy Felton
Judges Refresher Chairman	Carolyn Hawkins
Table floral designs	Anne Cain
Boutique	Sandra Frank, Anne Cain, Susan Basham
Commercial Exhibits	Glenna Graves

Thank you to our Volunteers!

Evelyn Mroczek	George Avant	Patty Leon	Anne Layman Wires
Carol Smith	Sarah Wilkerson	Velma Mangrum	Ginny Purdue
Emily Smith	Kim Owens	Stephanie Basham	Donna Woods
Mary Hawkins	Martha Fortenberry	Kim Rogers	Barbara Windes
Laura Hill	Claudia Seybert	Mancil Ezell	Karen Murphy
Phyllis Avant	Thom Shambaugh	Ray Basham	Elizabeth Miller

**The American Daffodil Society and the Middle Tennessee Daffodil Society
thank the following for their generous 2018 Convention sponsorships!**

Gold Level
Flower Magazine

Silver Level
The RAD Trust, Trey Smith, Anonymous, Jive!, Texas Daffodil Society

Friends Level
Cheekwood Estate and Gardens, Mid-South Daffodil Society, Plant Health Services, FTB Advisors,
Georgia Daffodil Society, Gibbs Gardens, Creekside Garden Center, Brent and Becky's

Memorials
Georgia Daffodil Society in memory of John Lipscomb and Betty Hartzog
Peggy Bowditch in memory of Ruth "Petie" Whitehead Matheson
Susan and Ray Basham in memory of Sally Stanford (Mrs. Harold) and Mary Cartwright (Mrs.
Robert)
Texas Daffodil Society in memory of Rodney LaRue Armstrong, Jr, and Dottie Sable

Honorariums
Kennon and Molly Hampton for Phyllis Hess, Becky Fox Matthews, Susan Basham and Harold
Koopowitz

Middle Tennessee Daffodil Society for Sara Van Beck, Fredrica Lawlor, Nancy Tackett, Ben
Blake, Mary Lou Gripshover and Michael Berrigan

Susan and Ray Basham for Richard (Dick) Frank

Texas Daffodil Society for Keith Kridler, Sarah Wilson Andry, Mary Ann Moreland, Ann Hibbs,
Sue John and Glenda Brogoitti

And more...
Wine for the Newcomers Reception compliments of Byrd and Anne Cain.

The use of the photography display equipment compliments of the Williamson County
Mayor, Rogers Anderson.

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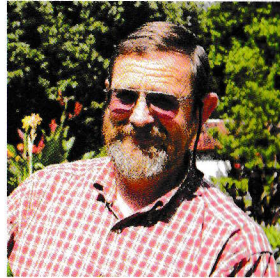
Keynote Speaker, Saturday night



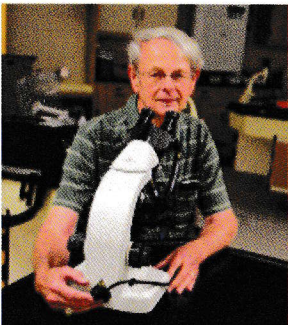
Frans Veul is a bulb breeder and grower from Anna Paulowna in the Netherlands. Frans planted his first bulbs at the age of 13 in his parents' garden. He started his first bulb company growing and selling tulips and daffodils when he was 18 years old. Around 2000, Frans was looking for new markets for bulbs. Because bulbs contain active substances and extracts with value for the chemical industry, a new company, Holland Biodiversity, was formed with Prof. Y. Choi and Prof. Dr. R. Verpoorte of Natural Products Laboratory. The company's goal is to find new elements to develop and trade in the fields of pharmacy, nutrition, cosmetics and agro-chemistry and to sustain the horticultural crops in non-traditional markets. Frans will address "New Varieties from Holland Breeders and Growers."

Sunday night speaker

Brent Heath from Brent & Becky's Bulbs will present "Daffodils in American Gardens." Brent and his wife Becky have a twenty-eight acre farm in Gloucester, VA. Brent thinks of his family as a flower bulb supplier, garden writers, photographers, lecturers, consultants and educators. Brent co-authored the book "Daffodils for the American Gardens". "We are excited about our ideas and dreams as we begin the move into our 4th generation! And we look forward to sharing our experience with you. We are truly fortunate to be involved in such a positive occupation that universally helps people to smile by creating beautiful gardens and, therefore, enjoying a happier life. May your gardens overflow with smiles."



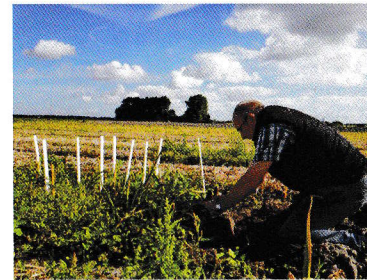
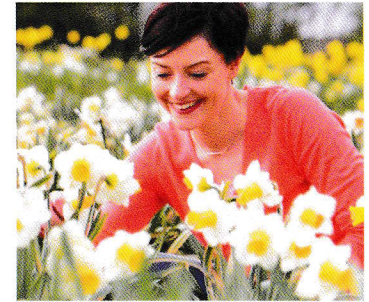
Saturday morning 8:30 am seminar



Ted Snazelle from Clinton, MS will share his expertise with "Hybridizing Jonquil and Tazetta Daffodils." He has a degree in Botany and Plant Pathology and a Ph.D. in Botany and Plant Pathology (both degrees specializing in plant virology). He was a faculty member and Coordinator of Biology at The University of Tennessee at Nashville for eight years before moving to Clinton, MS where he spent 34 years as a faculty member and Chair of the Department of Biological Sciences of Mississippi College. He retired from full-time teaching/research in 2014. Ted served a term as President of the American Daffodil Society and is the author of *Pests and Diseases of Daffodils*, a compilation and re-printing of his articles by the Middle Tennessee Daffodil Society.

Saturday morning 9:30 am seminar

Julie Hardy and husband Dave from Northern Ireland could have accurately been described as novices only six years ago. But with a passion for gardening and a good business head, Julie is now the proud grower of up to 500 varieties of daffodils on her family's farmland in Dromore. Dave attended a Northern Ireland Daffodil Group event, met Brian Duncan and this resulted in Dave and Julie being invited to see Brian's daffodils. Since this initial meeting, Brian has played an instrumental role in helping both Julie and Dave to hone their skills as worldwide daffodil growers and breeders. Having incorporated Ringhaddy Daffodils as part of their own Esker Farm Daffodils business in the last year, their business has taken on a life of its own.

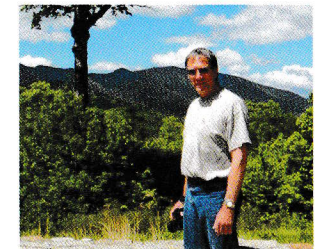


Saturday morning 10:30 am seminar

Frans Veul, a bulb breeder and grower from Anna Paulowna will present "Hybridizing Tazettas in the Netherlands." Ten years ago when Frans' son entered the company, Frans started breeding daffodils. His family company, Veul Bulbs, practices the socially responsible and sustainable cultivation of bulbs and specializes in exceptional and new varieties.

Sunday morning 9:00 am Judges Refresher

Join Keith Kridler from Mount Pleasant, TX for "Judging Historic Daffodils." Keith is the president of the Texas Daffodil Society, a Texas Master Gardener, and a wonderful presenter with a wealth of knowledge on Historic daffodils. You do not have to be a daffodil judge to attend this presentation, but to receive ADS credit for the Judges Refresher, you do need to register (which can be done at the door with your payment of \$5 to ADS) and if you are registered for Judges credit be sure that you sign in with Carolyn Hawkins, ADS Judges Refresher Chairman.



Sunday lunch speaker at Cheekwood

Jane MacLeod is the President and CEO of Cheekwood Estate and Gardens. Since joining the nonprofit organization in September 2010, Jane's leadership and vision have been instrumental in transforming the historic estate into one of the Southeast's premier art and garden destinations. She is leading The Cheekwood Campaign, the institution's first in nearly 20 years, which to date has raised \$22 million toward a \$30 million goal. Under her management, Cheekwood embarked on the refurbishing of the Cheekwood Mansion to reflect the 1930s lifestyle, which debuted in June 2017. Jane will inform us about Cheekwood, one of the finest examples of an American Country Place Era Estate in the nation.

ADS 2018 Music City Convention Schedule of Events

Thursday, April 5, 2018

- 8:00 am – 5:00 pm Judges School III (Appaloosa)
- 2:00 pm – 8:00 pm Registration Open (Mustang)
- 2:00 pm – 8:00 pm Boutique Set-up and Sales (Mustang)
- 2:00 pm – 3:00 pm Executive and Finance Committees Meeting (Thoroughbred Boardroom)
- 2:00 pm – 11:59 pm Daffodil show staging (Salon 1-3)
- 2:00 pm – 7:00 pm Photography entries accepted (Conference Center Lobby)
- 2:00 pm – 7:00 pm Design entries accepted (Salon 5)
- 3:30 pm – 4:15 pm Free to the public – “Daffodils 101, Part 1” with Brent Heath (Arabian)
- 3:30 pm – 4:15 pm Free to the public – “Daffodils 101, Part 2” with Michael Berrigan (Clydesdale)
- 4:30 pm – 5:15 pm Free to the public – “Daffodils 101, Part 1” with Brent Heath (Arabian)
- 4:30 pm – 5:15 pm Free to the public – “Daffodils 101, Part 2” with Michael Berrigan (Clydesdale)
- 6:00 pm – 7:00 pm New Attendees “Meet and Greet” Reception (Hospitality Suite #420)

Friday, April 6, 2018

- 12:00 am – 9:00 am Daffodil show staging (Salons 1-3)
- 7:00 am – 9:00 am Design entries accepted (Salon 5)
- 8:00 am – 7:00 pm Registration Open (Mustang)
- 12:00 pm – 7:00 pm Boutique Open (Mustang)
- 8:30 am – 9:30 am Horticultural Judges & Clerks Breakfast with Instructions (Carothers)
- 8:45 am Optional Bus Tour to The Parthenon and The Hermitage with lunch served at the Hermitage Cabin by the Spring (Buses load at Conference Center Entrance)
- 9:30 am Horticultural, Photography and Design Judging begins (Salon 5)
- 12:45 pm Tennessee First Lady Haslam and President & CEO of Cheekwood, Jane MacLeod open the 2018 American Daffodil Society Show with a Ribbon Cutting
- 1:00 pm – 1:45 pm All Judges & Clerks (Horticulture, Photography & Design) Lunch (Carothers)
- 1:00 pm – 7:00 pm Show is Open to the Public (Salon 5)
- 3:45 pm Tour bus returns to hotel
- 4:00 pm – 5:30 pm Outgoing ADS Board Meeting (Quarter Horse/Palomino)
- 6:00 pm – 8:00 pm Live music, Carolyn Martin Music
- 6:00 pm – 7:00 pm Social reception/Cash bar (Outside Mustang)
- 7:00 pm Awards Dinner and Annual Meeting (Salons 1-4)

Saturday, April 7, 2018

- Breakfast on your own
- 9:00 am – 7:00 pm Show is Open to the Public (Salon 5)
- 8:30 am – 9:15 am Seminar: Hybridizing Jonquils and Tazettas in MS (Ted Snazelle (Salons 1-4)
- 9:00 am – 5:00 pm Boutique open
- 9:30 am – 10:15 am Seminar: Irish Hybridizers with Julie Hardy (Salons 1-4)
- 10:30 am – 11:15 Seminar: Hybridizing Tazettas in the Netherlands with Frans Veul (Salons 1-4)
- 11:30 pm – 12:15 Seated Lunch (Salons 7-9)
- 12:30 pm Optional Bus tour to Carnton Plantation and scenic bus tour of Franklin (Buses load at Conference Center Entrance)

Saturday, April 7, 2018 (continued)

- 4:30 pm Tour Bus returns to hotel
- 5:00 pm Bulb Auction (Quarter Horse/Palomino)
- 5:00 pm – 7:00 pm Design entries removed from show room (Salon 5)
- 5:00 pm – 12 noon Sun. Photography entries removed (Conference Center Lobby)
- 6:00 pm – 8:00 pm Live music, Joe Freel and his Jazz Ensemble
- 6:00 pm – 7:00 pm Social reception (Cash bar) (Outside Mustang)
- 7:00 pm Dinner with Keynote Speaker, Frans Veul (Salons 1-4)
- 9:00 pm Take down show after dinner (Salon 5)
- followed by celebratory toast for tear-down volunteers (Hospitality Suite #420)

Sunday, April 8, 2018

- Breakfast on your own
- 9:00 am – 10:00 am Judges Refresher: Historics by Keith Kridler (Quarter Horse/Palomino)
- 10:15 am Bus tour to Cheekwood Estate and Gardens (Buses load at Conference Center Entrance)
- 11:00 am Lunch with overview of Cheekwood by CEO Jane MacLeod
- 12:30 pm – 3:00 pm Tour A Cheekwood Gardens followed by Private Garden
- 12:30 pm – 3:20 pm Tour B Cheekwood Gardens & History followed by Private Garden
- 12:30 pm – 3:40 pm Tour C Cheekwood Gardens, History & Art followed by Private Garden
- 4:00 pm Last Tour Bus returns to hotel
- 4:30 pm – 5:30 pm Incoming Board Meeting (Quarter Horse/Palomino)
- 6:00 pm – 7:00 pm Social reception (Cash bar) (Outside Mustang)
- 7:00 pm Dinner with Speaker Brent Heath “Daffodils in American Gardens” (Salons 1-4)
- Invitation to the 2018 Fall Board Meeting
- Invitation to the 2019 Convention

Monday, April 9, 2018

- 9:15 am – 5:00 pm Optional Music City Monday Private Discover Nashville with Lunch Tour (Buses load at Conference Center Entrance)

Tuesday, April 10, 2018

- 7:00 pm Optional Grand Ole Opry (on your own)

**Please...
Wear your convention badge at all times
for admission to events.**

Welcome New Attendees!

**And don't forget to visit the Daffodil
Boutique in the Mustang Room!**

Friday Opional Tour to the Parthenon and the Hermitage



Photo courtesy of the Parthenon Museum, Nashville, TN

The Parthenon is located in Centennial Park, Nashville's premier urban park. The re-creation of the 42-foot Athena statue inside the Parthenon is the focus of the Parthenon just as it was in ancient Greece and is a sight to see! The building and the Athena statue are both full-scale replicas of the Athenian originals. Nashville's nickname, the "Athens of the South", influenced the choice of the building of the first Nashville Parthenon for the centerpiece of the 1897 Centennial Exposition.

The Hermitage is the presidential mansion of Andrew Jackson, the seventh President of the United States from 1829 to 1837. In 1804, Andrew Jackson purchased a 425-acre farm that would become The Hermitage. The original structure of the mansion was a brick, Federal-style house constructed between 1819 and 1821. In 1819, Andrew Jackson hired the English gardener William Frost to plan a garden designed as a typical, foursquare English garden with four quadrants and circular center beds planted with flowers, herbs, shrubs, vines, vegetables, berries and fruit trees. Rachel Jackson died in 1828 before Andrew's inauguration in 1829. Andrew had her buried in the garden covered by a small grave house. In 1831 during Jackson's presidency, the Hermitage was extensively remodeled and a tomb modeled after a Grecian monument replaced Rachel's grave house. The current 13-room Greek Revival style mansion was built after a chimney fire seriously damaged the original mansion in 1834. After his death in 1845 Andrew Jackson was buried next to his wife. (Box lunches will be provided in the Cabin by the Spring which overlooks a wooded glen with the Jackson family's original stone Spring House.)



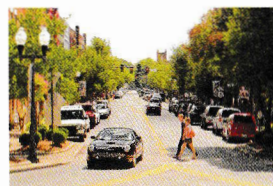
Saturday Optional Tour to Carnton Plantation with Scenic Drive through Franklin TN

After lunch we head out for Carnton, a historic plantation house built by Randal McGavock in 1826. In 1864 Carnton was the site of one of the bloodiest battles of the Civil War, The Battle of Franklin. The house was used as a field hospital for tending the wounded and dying after the Battle of Franklin. The McGavock's donated 2 acres of land that became the McGavock Confederate Cemetery, a place for quiet reflection. The novel *Widow of the South* by Robert Hicks is based on the true story of Carrie McGavock and Carnton.

Approximately 66,000 people live in Franklin. The Cool Springs area is a business, dining and shopping hub with many Fortune 500 companies located here. Franklin TN has won numerous awards, including Best Southern Town, Most Romantic Main Street, Top 10 for Historic Preservation, One of the Best Cities for Startups, Best Places to Live, Top 50 City to Start a Small Business, Money Magazine's Top 10 Places to Retire, Great American Main Street Award, Number One Small Town in Tennessee, #10 for new jobs created in America and projected to be 3rd in America for new jobs over the next twenty years and One of Five Best Places in America to Antique Shop.



Photo courtesy of Olivia Stelter



Sunday Tour to Cheekwood Estate and Gardens and the Basham's Private Garden



Cheekwood Estate and Gardens, the 55-acre estate built by the Maxwell House Coffee fortune in Nashville, Tennessee, is one of the finest examples of an American Country Place Era estate in the nation.

The Botanical Garden is a spectacular showcase of color and horticultural diversity with eleven specialty display gardens and a stunning natural landscape. Cheekwood is a designated Display Garden of the American Daffodil Society featuring the Hardison Daffodil Collection and numerous large plantings of daffodils throughout the property including the new Basham Daffodil Fields.



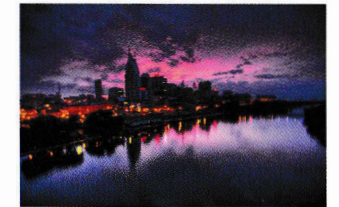
Cheekwood's treasured dogwood collection has been granted membership in the North American Plant Collection Consortium (NAPCC), making it the first dogwood collection in North America to be recognized by NAPCC.

The garden of Susan and Ray Basham will be one more delight to experience before your bus heads back to the hotel. This very private small city garden incorporates daffodils in a special setting that includes contemporary art. You can expect a few fun surprises in this garden.

Music City Monday Tour

See the tourists' side of Music City, USA. Gray Line Tours will provide Convention attendees with a private Discover Nashville Tour which includes pickup and drop-off from the hotel, a narrated driving tour, admission into the Country Music Hall of Fame and the Ryman Auditorium (the original home of the Grand Ole Opry), lunch at Puckett's at 5th and Church, and even time to do a little exploring of your own on Lower Broadway, also known as the Honky-Tonk Highway.

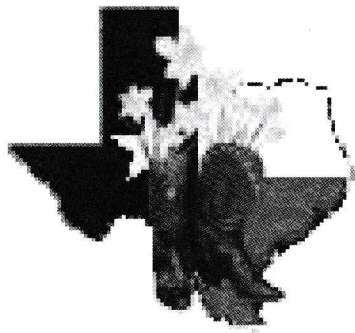
If you should decide you want to spend more time in Music City, you can always skip the bus ride back to the hotel, stay in Music City for dinner and more fun and arrange for Lyft, Uber or a taxi to take you back to the hotel.



Tuesday Grand Ole Opry (on your own)

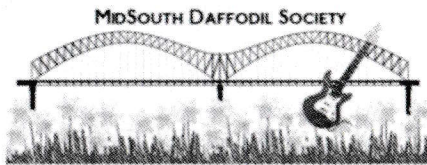


The Grand Ole Opry at the Opry House on Music City Drive happens on Tuesday nights. To stay over for this time-honored Music City tradition on your own, you will need tickets reserved in advance at www.opry.com. With eight or more artists on each show, every Opry audience is treated to a sample of music from a dynamic line-up of new stars, superstars and legends of country music. Due to the nature of the Opry, a complete artist line-up is not posted until the week of each show and even then may change, but there are always fun musical surprise guests.



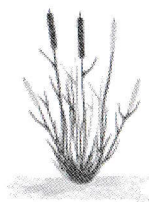
Texas Daffodil Society

Activities throughout the year include four meetings with informational speakers, bulb sales in the spring and fall, and the annual TDS Daffodil Show. The TDS also hosts several information booths throughout the year in conjunction with gardening events in our state.



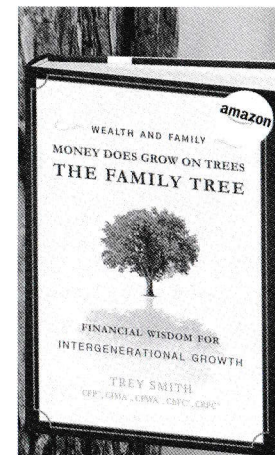
Mid-South Daffodil Society

Greater Memphis Tennessee area
Events: Spring Daffodil Show
and Fall Bulb Sale



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-Omar L. Hamada, MD, MBA and
Tara N. Hamada, MD, PrümdeVie
Transformational Health, The Hamada
Group, LLC.



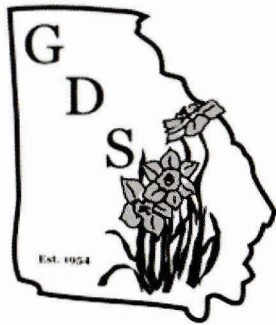
Author Trey Smith's first book *The Tips Tricks and \$ Advice They Didn't Teach You in College* Ranked Top 5 Best Seller On Amazon's Personal Money Management list. In addition, Trey has published several articles on CNBC.com and Forbes. He's been a guest lecturer at Vanderbilt University, and speaks for the National Business Institute.



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