The ADS Silver Medal is awarded for meritorious service to the American Daffodil Society by members in the United States.

This year’s recipient is a tireless ambassador for the daffodil. While many wait for potential converts to come to us, he goes to malls, colleges, libraries, any kind of plant gathering and infects entire families with “yellow fever.”

The Executive Director gets many daffodil-related questions, and he is one of her frequent “go-to” guys. He always answers questions promptly and in a manner that encourages the person to join ADS.

He is an active member of the Historics Committee, and identifies many photos for Daffnet and DaffSeek. Some of his Daffnet postings have become articles in the *Journal*, thereby reaching a wider audience.

He is multi-talented: a contractor, nature journalist, Master Gardener, daffodil grower and hybridizer. He is an Accredited Judge and a Judging Instructor, an excellent teacher who always emphasizes the flower’s merits rather than its faults.

He is an active member of the Texas Daffodil Society where he has held numerous offices and currently serves as Vice-President. He speaks at various locations, supplies bulbs to the TDS, and last year donated bulbs to the Robert E. Lee Elementary School in Dallas where the children learned to properly plant and grow daffodils.

We have been privileged to have him as a speaker at various ADS meetings. And he always leaves us laughing.

The ADS is proud to present the Silver Medal for 2011 to Keith Kridler of Mt. Pleasant, Texas.